



## Lions NZ Christmas Cakes Committee

[www.lionschristmascakes.org.nz](http://www.lionschristmascakes.org.nz)

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To Lions Clubs

### GOOD NEWS! EASY LIONS CLUB INCOME EARNER!

#### Christmas Cakes for Businesses & Not-for-Profit Organisations 'On-Line'

Did you know? Businesses and 'Not-for-Profit' organisations can order Lions Christmas Cakes on-line at [www.lionschristmascakes.org.nz](http://www.lionschristmascakes.org.nz) and **your Lions Club** can reap the benefit – easy, HERE'S HOW!

The 'business/not-for-profit' order form on our Lions Clubs' Christmas Cake website calls for the nomination of a Lions Club to be the beneficiary of income arising from any on-line purchase of Lions Christmas Cakes - it could well be your club. **No further action is necessary from your Lions Club**. Just sit back and receive your profit share when in January we close off the Christmas Cake season.

Here's a commendation from one of many satisfied business houses:

*"Every year Morrison Creed is on the hunt for a small token of gratitude to our clients at Christmas time. The Lions Christmas cakes fitted the brief perfectly and were well received by our clients. Not only were we able to support a local fundraising campaign, but a yummy Christmas cake made from quality ingredients is always handy at Christmas time as a treat or for unexpected visitors."*

*Jason Discole, FCA, Director Morrison Creed Accountants.*

[Morrison Creed bought 108 cakes directly off the internet!! - The nominated Lions Club earned more than \$600 from this simple introduction. Your Lions Club can do the same!].



### **So why not? Here's what you do:**

- Visit or contact your local Chambers of Commerce and your favourite Corporates/Businesses, Retirement Villages, Rest Homes, Sports Clubs – whatever organisation in your area you believe might wish to effortlessly provide Christmas cheer to their staff, clients and others.
- Tell them about our Lions Christmas Cakes – 1 kilo, well packaged, very fruity, non-crumby and delicious.
- Explain that they can buy on-line – just by going to the following website [www.lionschristmascakes.org.nz/](http://www.lionschristmascakes.org.nz/) and nominating **your Lions Club** as the beneficiary.
- Cost – only \$25 per cake – in lots of 12 cakes – (GST inclusive), delivered freight free to any address in New Zealand on the date they specify.

### **And the best news of all!**

Income from the sale will be credited to your Lions Club and paid to your club in late January. **Make sure that your Lions Club is nominated as the beneficiary when the order form is submitted.**

### **Flyer**

Included is the link to download the business & public online sales flyer found on [lionschristmascakes.org.nz](http://lionschristmascakes.org.nz): you can add your club name then print and / or save and email and distribute.

### **What could be simpler?**

Remember – as always with Lions Christmas Cakes – while we expect cakes to be available right through to Christmas, as always, it's first in, first served!!

